

Summary

Rob's very excited about a discount he got on some packets of biscuits but Feifei's not impressed. She reckons it's a big deal – but can a big deal not be impressive? Find out the different meanings of this phrase in this episode of The English We Speak.

Transcript

Feifei

Hello and welcome to The English We Speak. I'm Feifei...

Rob

And hello, I'm Rob!

Feifei

You're looking pleased with yourself today, Rob.

Rob

I am. Look – biscuits!

Feifei

Hmm, are biscuits really that exciting?

Rob

Well, it's not actually the biscuits, it's the price. I got five pence off the packet – a great discount, hey?

Feifei

Five pence! Big deal!

Rob

Well, yes it is a big deal, Feifei – a big, big deal. By my calculations it's a five per cent discount. So every bite tastes better because it's cheaper! Oh hold on – you're being sarcastic, aren't you?

Feifei

I am. It's a sarcastic phrase. When we say 'big deal' to someone, we're telling them that we don't think what they've told us is very special or impressive. So sorry, Rob – I'm not impressed!

Rob

It takes a lot to impress you, Feifei. How about some impressive examples?

Examples

A: Have you heard? We're getting a one per cent pay rise!

B: Big deal!



My brother said he completed the marathon in four hours. Big deal – I did it in three!

Feifei

This is The English We Speak from BBC Learning English and we're talking about the expression 'big deal', which can be said to someone to show you're not impressed by what they've told you. You can also say something is 'no big deal' to mean it's not a serious problem, like this...

Example

Failing your driving test is no big deal – it happens to people all the time. You can try again next month.

Rob

So that's 'no big deal', but I think saving five pence off a packet of biscuits is a great deal. You know what people say – every penny counts.

Feifei

Rob, you're making a big deal about this – that's another use of 'big deal'. When you make a big deal about something, it means you make a big fuss.

Rob

A big fuss? I bought 100 packets, Feifei, saving five pounds – that's quite a deal don't you think?

Feifei

100 packets! That's a bit extreme – you must really love biscuits. What sort are they?

Rob

They are chocolate digestives.

Feifei

Oh chocolate digestives! My favourite – OK then, Rob, open them up and let's start munching.

Rob

Ha! I can see you are impressed with my 'big deal'. Bye.

Feifei

Bye.